## Claims

- 1. A method for producing a metal wire for reinforcing an elastomeric material, the metal wire comprising a metal core and a metal coating layer, said core having a predetermined initial diameter, the method comprising the steps of:
- a) submitting said metal core to at least one surface treatment for predisposing the surface of the core to being coated with said coating layer;
  - b) thermally treating said core;
  - c) depositing said metal coating layer to a predetermined initial thickness on said core by means of a plasma deposition technique; and
- d) drawing the coated core until the core has a final diameter smaller than said predetermined initial diameter and the metal coating layer has a final thickness smaller than said predetermined initial thickness.
  - 2. The method according to claim 1, wherein said surface treatment, thermal treatment, deposition and drawing steps are carried out in a substantially continuous manner.
- 3. The method according to claim 2, wherein said core is conveyed through a sequence of respective surface treatment, thermal treatment, deposition and drawing positions at a speed comprised in the range from about 10 to about 80 m/min.
  - 4. The method according to claim 1, wherein the surface treatment step comprises the step of pickling said core into a pickling bath and washing the pickled core into water.
- 5. The method according to claim 4, further comprising the step of drying the washed core.
  - 6. The method according to claims 5, wherein said drying step is carried out by means of a least one blower.
- 7. The method according to claim 1, further comprising the step of dry drawing said core before said thermal treatment.
  - 8. The method according to claim 1, wherein said plasma deposition technique is selected from the group comprising: sputtering, evaporation by voltaic arc, plasma spray and plasma enhanced chemical vapor deposition (PECVD).

- 9. Method according to claim 1 or 8, wherein said step of depositing the metal coating layer on said core is carried out in at least one vacuum deposition chamber at a first predetermined pressure.
- 10. The method according to claim 9, wherein the step of depositing the metal coating layer on said core is carried out a plurality of times.
  - 11. The method according to claim 9, wherein said first predetermined pressure is comprised in the range from about  $10^{-3}$  to about  $10^{-1}$  mbar.
- 12. The method according to claim 9, further comprising the step of conveying said core in at least one pre-chamber at a second predetermined pressure higher than said first predetermined pressure, said pre-chamber being arranged upstream of said at least one vacuum deposition chamber.
  - 13. The method according to claim 12, wherein said second predetermined pressure is comprised between about 0.2 mbar to about 10 mbar.
- 14. The method according to claim 1, further comprising the preliminary steps of descaling a wire rod and of dry drawing said rod so as to obtain said core having a predetermined initial diameter.
  - 15. The method according to claim 1, wherein the coating layer is made of a metal material different from the metal material of the core.
  - 16. The method according to claim 1, wherein said core is made of steel.
- 20 17. The method according to claim 1, wherein said coating metal is selected from the group comprising: copper, zinc, manganese, cobalt, tin, molybdenum, iron and alloys thereof.
  - 18. The method according to claim 17, wherein said coating metal is brass.
- 19. The method according to claim 18, wherein the brass has a copper content of from about 60 to about 72% by weight.
  - 20. The method according to claim 15, wherein said coating metal further comprises a predetermined amount of a lubricating agent.
  - 21. The method according to claim 1, wherein said initial thickness of the metal coating

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layer is at least about 0.5 µm.

- 22. The method according to claim 21, wherein said initial thickness of the metal coating layer is comprised between about 0.5 and about  $2 \mu m$ .
- 23. The method according to claim 1, wherein said drawing step causes the final diameter of the core to be reduced of about 75-95% with respect to the initial diameter of the core.
  - 24. The method according to claim 23, wherein the final diameter of the core is comprised in the range from 0.10 to 0.50 mm.
- 25. The method according to claim 1 or 23, wherein said drawing step causes the final thickness of the coating layer to be reduced of about 75-95% with respect to the initial thickness of the coating layer.
  - 26. The method according to claim 25, wherein the final diameter of the metal coating layer is comprised in the range from 80 to 350 nm.
- 27. The method according to claim 1, wherein said initial diameter of the core is comprised between about 0.85 and about 3 mm.
  - 28. The method according to claim 1 or 25, wherein said initial thickness of the coating layer is comprised between about 0.5 and about 2  $\mu m$ .
  - 29. A metal wire for reinforcing an elastomeric material, said metal wire comprising a metal core and a metal coating layer, said metal wire being obtained by the method according to any one of claims 1 to 28.
    - 30. A method for producing a metal cord for reinforcing an elastomeric material, said method comprising the step of producing a plurality of wires according to any of claims 1 to 28 and the step of stranding said plurality of wires.
- 31. A metal cord for reinforcing an elastomeric material, comprising a plurality of wires according to claim 30.